

ABSTRACT

The coating agent composition comprises an emulsion containing (A) polydiorganosiloxane having a viscosity of 50 to 5 10,000,000 mPa • s at 25°C and having both terminal ends blocked by hydroxyl groups, (B) polyorganohydrogensiloxane having at least three hydrogen atoms bonded to silicon atoms in one molecule, (C) a curing catalyst, and (D) chlorinated polyolefine and/or acryl-modified polyolefine, with which (E) fine spherical 10 particles comprised of a rubber-like elastomer having hardness of less than 90 are mixed to disperse into it. The coating agent composition having good uniform applying property, non tackness, water repellency and lubricating properties and outstanding adhesiveness to a rubber or plastic substrate can be obtained.